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**FOR IMMEDIATE RELEASE**

**Dryvit Systems Bolsters Sales Operation with Two New Hires**

John Higgins Named Regional Sales Manager; Josh Rupe Named Technical Sales Associate

**WEST WARWICK, R.I.** (January 20, 2016) — Dryvit Systems, Inc., the leading manufacturer of exterior insulation and finish systems (EIFS) in North America, announced two new hires today for its North American sales operation. John Higgins of Huntington Beach, CA has been named Regional Sales Manager and Josh Rupe of Orting, WA has joined the company as Technical Sales Associate.

Higgins, who will oversee sales operations in California, Hawaii, Nevada and Utah, joins Dryvit with extensive sales and management experience in the construction materials industry, including EIFS and stone products. “John’s work over the past two decades with architects, owners, general contractors and applicators makes him ideally suited to support our customers as they seek energy efficient and innovative solutions for new construction and retrofit projects,” said Dryvit President and CEO Mike Murphy.

Murphy said Josh Rupe’s role as a Technical Sales Associate will be highly valuable in providing support to Dryvit’s contractor and specifier community at a time when demand for Dryvit’s Outsulation® systems and specialty finishes continues to rise.

Rupe has extensive experience in the installation of EIFS, stucco, air/moisture barriers and other wall claddings and earned a number of Outstanding Projects of the Year awards from the Northwest Walls and Ceilings Bureau. His awards recognized his superior performance as a journeyman plasterer and general superintendent. Rupe, who worked in the industry for 13 years before joining Dryvit, will support installation of Dryvit products in Washington and Oregon.

**About Dryvit Systems, Inc.**

Dryvit Systems, Inc. ([www.dryvit.com](http://www.dryvit.com)) is the manufacturer of Outsulation®, the premier Exterior Insulation and Finish System (EIFS), in the U.S. Dryvit operates all North American manufacturing facilities to both ISO 9001:2008 and 14001:2004 standards. Dryvit is a member of, and is actively engaged in, many relevant construction-related organizations such as AWCI, EIMA, NAHB, USGBC, ABAA, AIA and CSI. Dryvit works both independently and within those organizations to promote energy efficient construction methods that create jobs, reduce reliance on non-renewable energy sources, and reduce the carbon footprint of our nation’s buildings. Dryvit is headquartered in West Warwick, R.I., and has manufacturing facilities there as well as in Georgia, Oklahoma, California, Canada, Poland, and Germany.

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