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FOR IMMEDIATE RELEASE

Dryvit Systems Welcomes New Northeast Regional Sales Manager

Dryvit hires former Naval Officer, Dean Balcirak, to strengthen and expand business

WEST WARWICK, R.I. (August 14, 2013) — [Dryvit Systems, Inc.](http://www.dryvit.com), the leading manufacturer of exterior insulation and finish systems (EIFS) in North America, recently appointed Dean Balcirak as the new regional sales manager for the company's Northeast region. Balcirak graduated from the U.S. Naval Academy in Annapolis, Md., with a degree in naval architecture. After almost seven years of service as a Surface Warfare Officer in the Navy, Balcirak spent the past eight years in various management roles in the private sector, including time as a Project Manager at Rite Solutions, a management consulting and information technology company.

"Dean's military leadership experience and strategic management background will allow us to continue expanding our business throughout this region," said Mike Murphy, vice president of sales, Dryvit. "As the demand for Outsulation® by Dryvit as an energy efficient building design solution continues to increase, we are confident that Dean will help us succeed in meeting our customers' needs."

Procurement of talented, new employees reinforces Dryvit's leadership position in the market as the company prepares for the rollout of upcoming International Energy Conservation code changes, a change that will influence the architecture and construction industries at large. "I believe that Dryvit is right on pace with continuing the goal that everyone should have—to reduce their energy footprint," said Balcirak. "Dryvit just made sense for me."

Balcirak officially began his new position July 29, 2013.

About Dryvit Systems, Inc.

Dryvit Systems, Inc (www.dryvit.com) is the manufacturer of Outsulation®, the premier Exterior Insulation and Finish System (EIFS), in the U.S. Dryvit operates all North American manufacturing facilities to both ISO 9001:2008 and 14001:2004 standards. Dryvit is a member of, and is actively engaged in, many relevant construction-related organizations such as AWCI, EIMA, NAHB, USGBC, ABAA, AIA and CSI. Dryvit works both independently and within those organizations to promote energy efficient construction methods that create jobs, reduce reliance on non-renewable energy sources, and reduce the carbon footprint of our nation's buildings.

A subsidiary of the more than \$4 billion industrial sealants and coatings brand holder RPM International, Inc., a Fortune 1,000 Company, of Medina, Ohio (*NYSE:RPM*), Dryvit is headquartered in West Warwick, R.I., and has manufacturing facilities there as well as in Georgia, Oklahoma, California, Canada and Poland.

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